

# Opportunity

## BN000042882 – Crafted TapHouse LLC & Fire Pizza LLC

Location: Coeur d'Alene, Idaho



The business is a collection of full-service restaurants providing scratch-made gastropub cuisine, artisan pizzas, craft cocktails, and a large selection of craft beers on tap. In addition to high-quality food and beverages, the business provides several unique family entertainment services and positions itself as a local attraction.

## Bids Invited

### Key Aspects

- Exemplary reputation in the western region with substantial repeat business
- Business has carved out a distinctive niche with a focus on family entertainment features in addition to sophisticated food and beverage offerings
- Scratch made, upscale modern gastropub offerings
- Thousands of positive reviews on Google and Yelp
- Consistent gross profit margins
- Robust employee training programs with recognized results

### Key Indicators

Period Ending	Revenue Source	Revenue '000	Gross Profit '000	Adj. EBITDA '000
12/31/2020	Internal	\$3,518	\$2,495	\$745
12/31/2021	Internal	\$4,600	\$3,081	\$993
12/31/2022	Internal	\$4,293	\$3,076	\$1,048
9/30/2023	TTM	\$3,819	\$2,660	\$504

In order that we may obtain our client's permission to release the Information Memorandum, please contact:

**Western Deals**  
**westerndeals@benchmarkintl.com**  
**(720) 973-8560**

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## Opportunities

- First right of refusal on an upcoming new location opportunity under construction, providing immediate opportunities for geographic expansion
- Branded merchandising sales can grow brand awareness and generate additional revenue
- Menu optimization to focus on lowering food prep times and reducing kitchen staff costs
- Cultivate a strategic online marketing strategy to acquire non-local patrons and develop brand identity, in turn, increasing profits

## Headquartered

- Coeur d'Alene, Idaho

## Current Markets

- The business serves residents in the local area as well as tourists from surrounding states.

## Real Estate

- The business operates from three neighboring locations that includes a full restaurant facility with kitchen, bar, outdoor patio seating, and parking lot. The operating real estate locations are leased from unrelated third parties.

## Shareholder Objectives

- Ownership believes the concept and business model has potential to successfully expand throughout the United States. The sole owner is willing to remain or make an exit from the business and is open to various deal structures in order to facilitate a transaction.

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