

# Opportunity

## BN000038613 – Innovative Technology Company, Specializing in RFID Proprietary Software Solutions

Location: Midwest United States



**BENCHMARK**  
INTERNATIONAL

- A boutique RFID solutions company that provides greater visibility to the movement of work in process material, finished goods, and assets anywhere in a customer enterprise with its licensed software platform.

## Bids Invited

### Key Aspects

- Licensed software with 55+ man years of development
- Blue chip customer portfolio in diverse industries
- Ease of integration and adaptability to most/all critical software systems
- Highly configurable platform to address a broad spectrum of use cases
- Structured project implementation approach providing a predictable revenue forecast
- Long term, valuable channel partner relationships

### Key Indicators

Period Ending	Revenue Source	Revenue '000	Gross Profit '000	Adj. EBITDA '000
12/31/2019	Tax Returns	\$930	\$383	\$88
12/31/2020	Tax Returns	\$1,158	\$463	\$194
12/31/2021	Tax Returns	\$1,254	\$551	\$175
12/31/2022	Tax Returns	\$1,067	\$422	\$155

In order that we may obtain our client's permission to release the Information Memorandum, please contact:

**Etienne Deslauriers**  
[edeslauriers@benchmarkintl.com](mailto:edeslauriers@benchmarkintl.com)  
**(615) 924-8659**

The information contained in this document is designed to enable recipients to make a decision whether to investigate the opportunity further. This document does not constitute an offer to sell or a solicitation of an offer to buy securities and is not intended to form the basis of an acquisition decision. The information has not been independently verified by Benchmark International who do not give any representation or warranty as to its accuracy. To receive further details on this business, please contact Benchmark International by email or phone at the address or number provided. Benchmark International is a sell-side only broker that has been engaged by this business and its owners on a sole and exclusive basis and as such, in the event of a sale, will be entitled to fees solely from the business and its owners. Benchmark International does not seek or accept fees from acquirers.

# Opportunity

**BN000038613 – Innovative Technology Company, Specializing in RFID Proprietary Software Solutions**

Location: Midwest United States



## Opportunities

- Geographic expansion into new markets
- Accelerating vertical market positions in several industry segments with current customer references
- Expand new account market by incorporating a larger sales and delivery service team
- Substantial growth from contracted and recurring revenue across a specific range of installed customers

## Headquartered

- Midwest United states

## Real Estate

- Remote operation with no physical location

## Shareholder Objectives

- The company is seeking a strategic buyer to support growth in the pipeline. Both co-founders are keen to take an active role in the new venture with new capacities to train/mentor/grow the talent pool as well as to continue to grow the business.