

Opportunity

BN000032898 – Leading Public Relations Consultant for Cleantech Companies

Location: Eastern US



The firm is a premier brand development consulting firm specializing in public relations, marketing communications, public affairs, and investor communication services.

Bids Invited

Key Aspects

- Leading US communications firm specializing in the cleantech sector, which is poised for explosive growth
- Vertically positioned to serve a high-growth renewable energy client base as a full-service, B2B communications expert
- Unrivaled knowledge and expertise in executing cutting-edge marketing practices and securing attention from a wide spectrum of news outlets and on digital media platforms
- Groundbreaking analyses and thought leadership streams have produced widened pipeline of inbound projects

Key Indicators

Period Ending	Revenue Source	Revenue '000	Gross Profit '000	Adj. EBITDA '000
12/31/2019	Internal	\$1,209	\$1,196	\$114
12/31/2020	Internal	\$1,470	\$1,342	\$259
12/31/2021	Internal	\$1,439	\$1,396	\$251
12/31/2022	Draft	\$1,611	\$1,724	\$620

In order that we may obtain our client's permission to release the Information Memorandum, please contact:

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(512) 347-2000

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Opportunities

- Hire additional full-time employees to meet the increased demand from its growing inbound marketing program.
- Diversify client base into other high-growth, clean economy adjacencies, including organic food, impact/ESG investing, and activist investing.
- Develop advanced onboarding and training programs for more efficient staff deployment.

Headquartered

- East Coast US

Current Markets

- The firm serves the cleantech industry, including clients in solar energy, offshore and onshore wind energy, electric vehicle charging, green data centers, micro-mobility (e-scooter and e-bike sharing companies) and numerous other clean economy market segments worldwide.

Real Estate

- The firm operates from an office space leased from an unrelated third party. The lease is assumable by new ownership.

Shareholder Objectives

- The sole owner seeks an acquirer or investor to help the firm's growth to match the explosive growth in the cleantech market. The sole owner is open to various deal structures to facilitate a transaction.

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