

# Opportunity

## BN000037944 - Full-Service Visual Creative Agency Specializing in Video Production and Computer Generated Imagery (CGI)

Location: Midwest United States



- A full-service visual creative agency. The company's focus is on video production, motion graphics, graphic design, photography, computer generated imagery (CGI), visual effects (VFX), coloring, sound mixing, branding, script writing, and web development.

## Bids Invited

### Key Aspects

- Highly talented technical staff
- Ability to provide best-in-class CGI and VFX services
- Premier post-production capabilities
- Access to unique camera robotics equipment and software
- Roster of large corporate clients

### Key Indicators

Period Ending	Revenue Source	Revenue '000	Gross Profit '000	Adj. EBITDA* '000
12/31/2018	Compiled	\$3,688	\$2,083	\$1,636
12/31/2019	Compiled	\$4,067	\$2,196	\$1,535
12/31/2020	Compiled	\$4,001	\$1,821	\$1,080
10/31/2021	TTM	\$5,251	\$2,736	\$1,667

\* Earnings before interest, tax, depreciation and amortization (non-cash items)

In order that we may obtain our client's permission to release the Information Memorandum, please register your interest by completing the Non-Disclosure Agreement (including the Acquisition Profile) and return to:

**Tyrus O'Neill**  
**oneill@benchmarkintl.com**  
**615-924-8950**

The above information is designed to enable recipients to make a decision whether to investigate the opportunity further. It is not intended to form the basis of an acquisition decision. The information has not been independently verified by Benchmark International who do not give any representation or warranty as to its accuracy. To receive full details on this business, please contact Benchmark International either by email, post or fax to addresses or number given below. Benchmark International is a sell-side only broker that has been engaged by this business and its owners on a sole and exclusive basis and as such, in the event of a sale, will be entitled to fees solely from the business and its owners. Benchmark International does not seek or accept fees from acquirers.

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## Opportunities

- Geographic expansion into new markets
- Hire sales and marketing team to promote the company and increase revenue
- Expand CGI operations by adding technical talent

## Headquartered

- Midwest United States

## Real Estate

- The company operates from a 7,600 sq. ft. facility leased from an affiliated entity. There is room to grow in the current location.

## Shareholder Objectives

- The owner would like to retire and move onto other non-related business ventures but are open to various deal structures. The owner is open to remaining on with new ownership for a period to ensure a smooth transition.

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