

Opportunity

BN000040471 – Well-Established Production Equipment Rental and Support Services Provider

Location: Southwest U.S.



The offering is comprised of two companies operating collectively as a premier equipment rental house for film, still photography, and video businesses in the western United States.

Bids Invited

Key Aspects

- Original operating entity has been in business for more than two decades
- Preferred dealer for suppliers with discounts given to the company on a variety of equipment
- Thousands of client accounts with no client exceeding 15% of gross sales
- High level of repeat business among client base
- Offering includes a mix of studio production rental equipment as well as film assistance services

Key Indicators

Period Ending	Revenue Source	Revenue '000	Gross Profit '000	Adj. EBITDA '000
12/31/2021	Combined	\$1,594	\$1,530	\$805
12/31/2022	Combined	\$1,526	\$1,239	\$710
12/31/2023	Combined	\$1,426	\$1,270	\$648

In order that we may obtain our client's permission to release the Information Memorandum, please contact:

Southwest Team (L)
swteam@benchmarkintl.com
(512) 347-2000

The information contained in this document is designed to enable recipients to make a decision whether to investigate the opportunity further. This document does not constitute an offer to sell or a solicitation of an offer to buy securities and is not intended to form the basis of an acquisition decision. The information has not been independently verified by Benchmark International who do not give any representation or warranty as to its accuracy. To receive further details on this business, please contact Benchmark International by email or phone at the address or number provided. Benchmark International is a sell-side only broker that has been engaged by this business and its owners on a sole and exclusive basis and as such, in the event of a sale, will be entitled to fees solely from the business and its owners. Benchmark International does not seek or accept fees from acquirers.

Opportunity

BN000040471 – Well-Established Production Equipment Rental and Support Services Provider

Location: Southwest U.S.



BENCHMARK
INTERNATIONAL

Opportunities

- Continue current trend of expansion in order to serve additional markets.
- Expand equipment and service offerings in order to provide complete production services.
- Finish development and release the proprietary rental management software, which will streamline operations.
- Tapping into the used equipment resale market.
- Increasing demand for film and content creation.
- Large market for services with film production expected to see continued growth.

Headquartered

- Southwest U.S.

Current Markets

- The group currently serves production agencies, content creators, advertising directors, and other businesses throughout the western U.S.

Real Estate

- The business operates from a facility owned by one of the operating entities. The facility can be made part of the transaction or leased to new ownership.

Shareholder Objectives

The sole owner is seeking an acquirer in order to assist in the expansion of business operations to more locations and niche markets. Ownership is open to a variety of deal structures and is equally willing to remain with the business to participate in future growth or to exit post-sale.