

# Opportunity

## BN000037532 – Industrial Product Development Company Specializing in Creating Robotics Technology

Location: Southwest US



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The company is an industrial product development company that specializes in automation with robotics technology that are customized for specific needs across diverse industries. The company is divided into four business units.

## Bids Invited

### Key Aspects

- Cutting edge robotics technology offering highly sought-after automation capabilities to end users
- Products and technology that are user-friendly, simple to maintain, and affordable
- Software design capabilities – most of the engineering team are software developers
- Patented, innovative user interface technology
- In-house machine shop and manufacturing
- Products are beyond prototype stage – proven, premium products with multiple applications

### Key Indicators

Period Ending	Revenue Source	Revenue '000	Gross Profit '000
12/31/2021	Internal	\$5,029	\$3,123
12/31/2022	Internal	\$9,382	\$6,160
12/31/2023	Draft	\$19,067	\$9,973

In order that we may obtain our client's permission to release the Information Memorandum, please contact:

**Southwest Deals (R)**  
**swdeals@benchmarkintl.com**  
**(512) 347-2000**

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## Opportunities

- Developing a cinema robotics system for social media content creators in 2024
- Continue to increase production of business units, all of which exceeded expectations in 2023, with the intention of spinning off two units into their own entities, including a new unit added in 2024
- Industrial business unit leverages years of robotics development and creation of SaaS product offerings
- Continue to recruit top robotic engineers
- Identify target markets previously unconsidered as beneficiaries of automation due to cumbersome and time-consuming programming requirements

## Headquartered

- Southwest US

## Current Markets

- The company currently serves a diverse customer base which includes the entertainment, food processing, and manufacturing markets.

## Real Estate

- The business operates from a 17,000 square-foot facility held by an affiliated entity. It can be included as part of a sale or leased to new ownership.

## Shareholder Objectives

- Ownership is seeking a strategic acquirer to assist in the growth of the business. The current shareholders expect to maintain an equity position and to remain in their positions after the sale.

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